

Social Media

Policy

The college uses social media for one-way communication with the school community and for marketing.

Social Media Guidelines

1. The college retains the ownership of all social media accounts.
2. Content posted to social media accounts must be approved by the Principal or their delegate.
3. Content posted to social media accounts must be consistent with the vision and values of ACC.

Social Media Communication

1. The college does not use social media for two-way conversations. All queries should be directed to the school office phone number.
2. In the event of a negative review or comment on social media, the Principal or their delegate will attempt to resolve the issue for the customer via direct contact.

Related Policies

1. Privacy Policy
2. Digital Citizenship Policy
3. Complaint Management Policy

Version

1.0

Review

2016 or as required